

The COLLEGIATE

COLUMBIA BASIN COLLEGE

PASCO, WASHINGTON

FRIDAY, OCTOBER 16, 1964

ASB Opinion:

Ballot Held On Reader Board

SAC Co-Chairman Discusses Clubs

All the clubs haven't been organized, said SAC co-chairman Cecile Ruiz. Yet the sponsoring dances and activities, so the ball is rolling. Ruiz said that student activities are going to be more successful this year, because we have much more cooperation between students and faculty. Miss Ruiz said, "SAC, in conjunction with the sophomore class of preparing for home-

coming. At the same time, the freshman class is making preparations for the homecoming bonfire.

Urging students to join a club of their choice, Miss Ruiz said, "There are religious clubs, a rodeo club, a special club for nurses, a technical-vocational club, a drama club, etc., which all represent a well diversified range of activities."

Activity success is very much up to the students themselves, since they comprise the clubs' membership.

Classic Film Thursday

DALE LONG
Collegiate Staff Writer
The Golden Age of Comedy is classic proof that the silent comedies. The Golden Age of Comedy is a composite of green comedies with pie-in-the-face humor. Pin, Laurel and Hardy Langdon, Will

Rogers, Carole Lombard, Jean Harlow and the Keystone Cops. In a review of "The Golden Age of Comedy," Life Magazine wrote: "Some of the finest sight gags from what many people consider the funniest pictures ever filmed."

The New York Herald Tribune wrote: "This is one of life's almost-vanished pleasures—the shared enjoyment of humor and artistry on the screen."

Healing Visits CBC



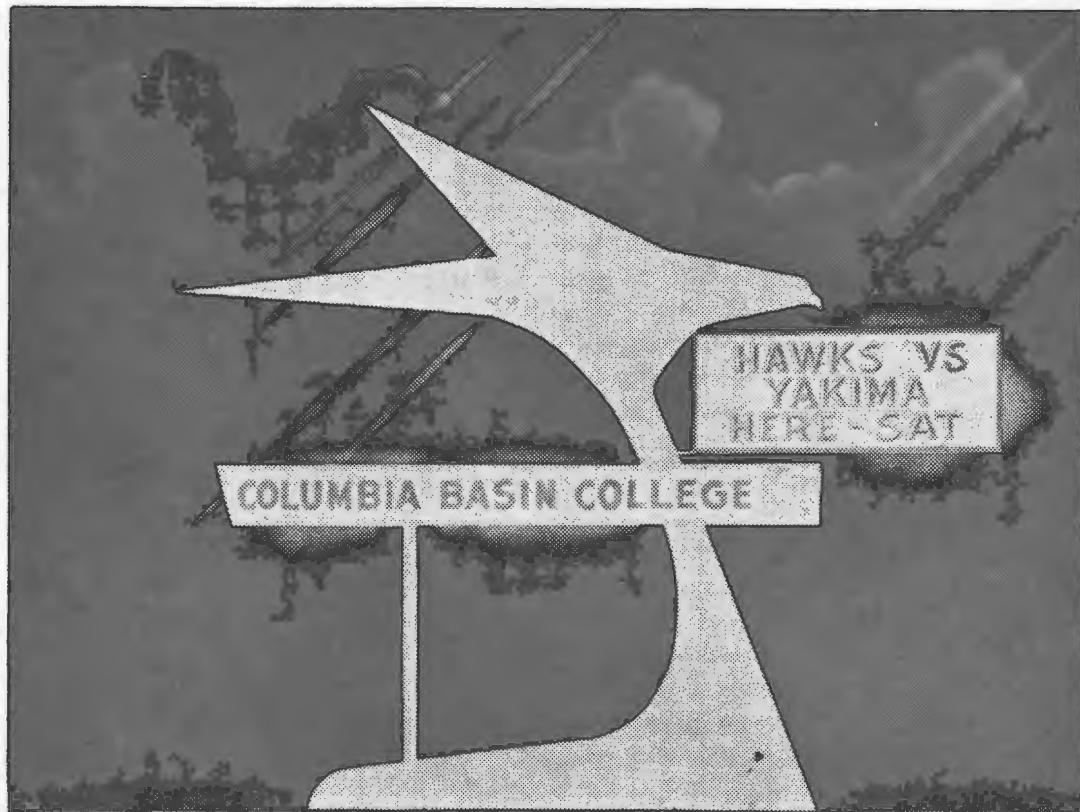
Ambassador Walter Dowling spoke at CBC Tuesday, 10:30 in the gym. 10:30 were canceled due to Dowling's speech. Dowling's speech covered the market and Western physical and social development. He said that developments at present directly from institutions of higher learning. He said that European development can be attributed to the Marshall Plan, the Treaty of Rome and NATO. He also said that during the Cuban Crisis, our European

allies gave us immediate backing.

Dowling gave note to the changing social order in Europe, in that Europe is now becoming an affluent society. He also gave credit to European labor unions in that they have recently become more organized.

Dowling also said that he would like to see more American students traveling abroad to study at European universities.

After Mr. Dowling's speech, a short question-and-answer period followed.



By Juanita McCaleb
Collegiate Staff Writer

Last Monday the student council appointed the members to the traffic court and discussed the reader board.

Council members John Kinsey and Sandy Green elected to the traffic court; and Ron Spelley appointed Mark Johnson and Rick Givan.

"The reader board is still a matter of controversy," said Stan Hovde, SAC co-chairman.

The student council is now considering an offer by another company. This company's sign

would cost \$475 without letters.

STUDENT COUNCIL members commented on the reader board in an interview.

Ron Spelley said, "Speaking in the role of a student, not as President of the student council, I feel the reader board is something the school does need. I don't feel that it commercializes the school. However, I do feel that the diagram we have from the Valley Neon Sign Company could be designed better to suit the needs of our college."

Stan Hovde said, "I feel that this type of permanent advertising would add to the value of the school."

Cecile Ruiz said, "I think that the reader board is a good idea because it would help publicize our games, but I feel that certain aesthetic aspects of the sign still need to be worked out."

Dean Heiling said, "I like the idea of the reader board but I don't like the idea of it sitting directly under the Hawk."

Judge Staples:

'Some CBC Students Make a Big Game Out of Shoplifting Items'

By Patrick Muir
Collegiate Staff Writer

The Tri-City Herald ran a story in last Sunday's paper about Pasco's shoplifting problem.

This problem seems to be much worse in Pasco than in Kennewick or Richland. There have been only a few such cases in Kennewick and Rich-

land, while there were 118 cases in Pasco in September.

Fred Staples, Pasco police court judge, was quoted by the Herald article as saying, "... Some CBC students make a big game out of shoplifting items."

Asked how many of these shoplifters attend CBC, Judge Staples said he had no specific figures.

"Offhand, I would say that fifty percent or better are from CBC," he said. He also said this figure is a lot less than two years ago, when 80 percent of the shoplifters in Pasco were from CBC.

Sigvard Hansen, ASB advisor, when asked whether the school would do anything about this situation, said, "It seems something should be done, but what can you do?"

He said that handling such

cases is the responsibility of the courts, not the college.

When asked if the administration would do anything about habitual offenders, he said, "We would certainly want to know. If someone was a habitual offender, we would want to get them out."

Mr. Hansen said the last thing he wants to be is a policeman. "It is not the job of the administration to punish," he said.

Try-outs for Julius Caesar are being held next Tuesday evening at the fireside lounge. Director Daniel Sartton urges all students interested in participating to contact him. Readings began this week, but there were not enough students to comprise a cast.

UN Day October 24

President Johnson, Governor Rosellini and Tri-City mayors have announced that October 24 will be United Nations Day permanently.

Colleges throughout the country will celebrate United Nations Day each year.

There is a student United Nations organization on campus.

CBC COLLEGIATE

A weekly publication of the Associated Student Body of
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A Sign of Bad Taste

Recently, the ASB council considered adding a reader board to the Hawk sign in front of our college. They postponed action on this proposal so that a straw ballot of student opinion could be obtained to determine whether the students want this modification to take place. Some students have supported it; others oppose the reader board. We choose not only to oppose the reader board, but we also oppose the present sign.

Some student opposition arises from the \$661.44 the reader board will cost, while others oppose it because the addition of the reader board to the present sign would be aesthetically displeasing. If added to the sign, the reader board would throw it completely out of balance artistically, and create an unsightly mess.

YET LET US GO one step further—let us say that the present sign is already a mess. It resembles a geometry exercise more than a hawk, and it also has features common with a supermarket sign. As one of our faculty members remarked, concerning the implications made by the sign's design, "What is this—Mayfair Supercollege?" Supermarkets have certain things in mind when they have a sign designed: it must arrest a potential customer's attention; this means that it must be flashy and preferably alien to its surroundings.

We do want to draw people's attention to our college, but we could do it more effectively with a sign that speaks more for artistry than commerce. There is nothing deplorable about supermarkets designing signs that arrest attention by startling design and colors; but there is something wrong when a center of education has a sign that serves the purpose of a commercial interest. The sign that tells people that this is Columbia Basin College should speak with a more artistic tone—it should say that we are more interested in asserting our cultural achievements than selling ourselves.

A college is a harbor for ideals, where cultural values are to be developed. These cultural aspects are emphasized in the majority of our classes. What materialistic values do the literature surveys serve? None. They are gateways to aesthetical values and nothing more.

IF AESTHETICS ARE SO PREVALENT, then why have we failed to express it with the most obvious instrument we have?

If we are to spend money, let us spend it on another sign, one that connotes the whole college.

Vox Populi, Vox Dei...

Dear Ed:

Hurrah, the Hawks win another game — oops — another standing head bites the dust—so did the Hawks last Saturday. Yes, our Hawks, our mighty invincible, irresistible bald Hawks, LOST.

How dare the Hawks lose just when attendance was reaching an all time low. How dare the Hawks lose when our inventive ASB council was about to launch a monstrosity of a monstrosity drive. How dare the Hawks lose when they are ranked number 7 on National Junior College Grid Polls. How dare the Hawks lose.

Why wander around wondering when no one else does? Two words typify the general

attitude—so what. So what if we lost. So what if there is no spirit; So what if attendance at the games is down. So what, so what, so what?

PIDDLE. The Hawks lost, they were outplayed, out yelled, and out scored. We lost and the last minute everybody knew it so naturally they left. No one said "better luck next time," there was no playing of the Alma Martyr, there was not even one "we'll get you next time" from the almost vacant stands when the game ended.

Not even these things are important. The Hawks, built by the money of this school have been made into a machine that

wins games, (football, ball, baseball).

Not that I would such an arrangement school is on the map way; not that I look what this arrangement done for our other. They are financial shape.

WHAT I WOULD BE is the attitude taken students and possibly that the sport men machines turning so many assemblies and that they automatically show the tude with lusty cheer machine rolls up an sided victory.

I think it's about took stock of the situation though it is, and create some sort of a Maybe we should lose once in a while; maybe should even let some school take our lot; champion of everything.

I think it is a goal to win, but I also think student body and others allow this machine created to get rusty the results would be isfactory to all concerned.

HORAT

Dear Ed:

I feel that it is time that our students learn that our regulations are created for their own benefit and protection, the same as for of our society.

I agree that \$10.50 is money for any college but how else can we be forced with justice to ignore them? It is impossible to realize that the purpose of the fine is not money for CBC!

Let's not forget the reds of men and have been responsible to simply obey the rules not opposed to individual college is where we must to become good citizens does not warrant being

OUR PROBLEM of trying to find a parking place compared to the administrative problem of providing for everyone with a parking cal.

I am certain that if these people, who had cars towed away, will apply the ASB Council, some could be found for their school so they could earn money back.

The \$10.50 will be well if these people learn a that will help them out in life.

STAN HOVD
SAC President

**PROFESSION:
STUDENT**

BY DAUG MATHIAS
ACP



"WHEN DEAN HIRSHFIELD SAYS 'PUBLISH OR PERISH' HE MEANS 'PUBLISH OR PERISH'."

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OSCAR WILDE: Today is the 50th anniversary of Oscar Wilde's birthday. The 19th century poet, playwright and humorist died in Paris in 1900 of meningitis. On his deathbed he is said to have said, when given a glass of champagne filled with champagne, "I am dying beyond my means."

New Club to Form at CBC

C. Pearce, language arts instructor, has proposed a club; an arrangement given to the body of the novels and stories by Russian writ-

two or three members needed to provide a dis- and Mr. Pearce is will- to proceed with such a number, although a gathering would com- perhaps, a more fruitful Each member, having the commitment of join- has only the obligation of the material for dis-

es, fund raising drives, other entanglements, pro- to make this a pleasur- icking. Next week's Col- will announce the date first meeting.

New Style creates controversy

new style in women's ings is creating much con- at CBC. al women students have used reluctance to wear new style for fear of criti-

ever, the stockings do an outfit look complete, keep the coed's legs warm. like them, and that's what counts.

RECORDS said, "Per- I think they're great." OTHY HALLER said, "you seen the way the look at them? I like

REN JOHNSON said, "re o.k. if they're not too

CBC Hosts Poetry Reading

Last Sunday, a poetry reading sponsored jointly by the CBC Language Arts Division and the Mid-Columbia Writers Club was held in the CBC fireplace lounge.

James Donovan, language arts instructor, was master of ceremonies for the first section of the program which included two lectures delivered by members of the language arts division.

Thomas L. Barton, language arts chairman, spoke on "Dramatic Poetry," and James Fredlund, language arts instructor, spoke on "Lyric Poetry as a Personal Expression."

In the second half of the program, members of the Mid-Columbia Writers Club read their own poetry.

Master of ceremonies for this section of the program was Donald Bogenberger, also of the Language Arts division.

Following the program, coffee and cookies were served.

McCormack Speaks At CBC

"State Sen. Mike McCormack spoke on Washington's taxation program at CBC last Monday.

McCormack, from the 16th district, explained that Washington's sources of revenue come from property taxes and excise taxes.

Washington's property appraisal is one of the lowest in the nation; consequently, the excise tax is one of the highest.

Some state have an income tax, but Washington's supreme court has held this unconstitutional, McCormack said. "To get an income tax in Washington will take Republican responsibility," he said.

ASB May Rent Typewriters

The ASB is considering a plan for students to rent typewriters to be set up near the bookstore.

Students could rent a typewriter or hire a student typist, enabling students who type to earn money.

"The main purpose of the plan," said Sigvard Hansen, ASB advisor, "is to try to make a savings for students by giving them a service they couldn't get otherwise."

THE TYPEWRITERS would be purchased from ASB special funds designated for capital outlay. These funds in the past have been used to purchase such things as school furniture and equipment.

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Pasco, Wn.

"No Mud," Says May

Representative Catherine May spoke to the sociology 101 class and guests last Friday on mudslinging.

In her speech Mrs. May said that mudslinging is an improper campaign practice. She said that a campaign must be ethical and deal only with the "real issues."

She said it is up to Americans to look past mudslinging and judge the candidates on the issues.

After her speech, Mrs. May answered questions. When questioned, she said that the Bobby Baker case must be discussed fully to clear the air. She said, "When we don't come in and root it out, America's moral character is lowered." Emphasizing the point, she said, "We could lose everything if we do not look into every case of government corruption completely."

In answer to a question on civil rights, she said she voted on the civil rights bill as a moral issue. When the bill was in the house, Mrs. May said she was convinced that the bill was constitutional, after conferring with many constitution lawyers.

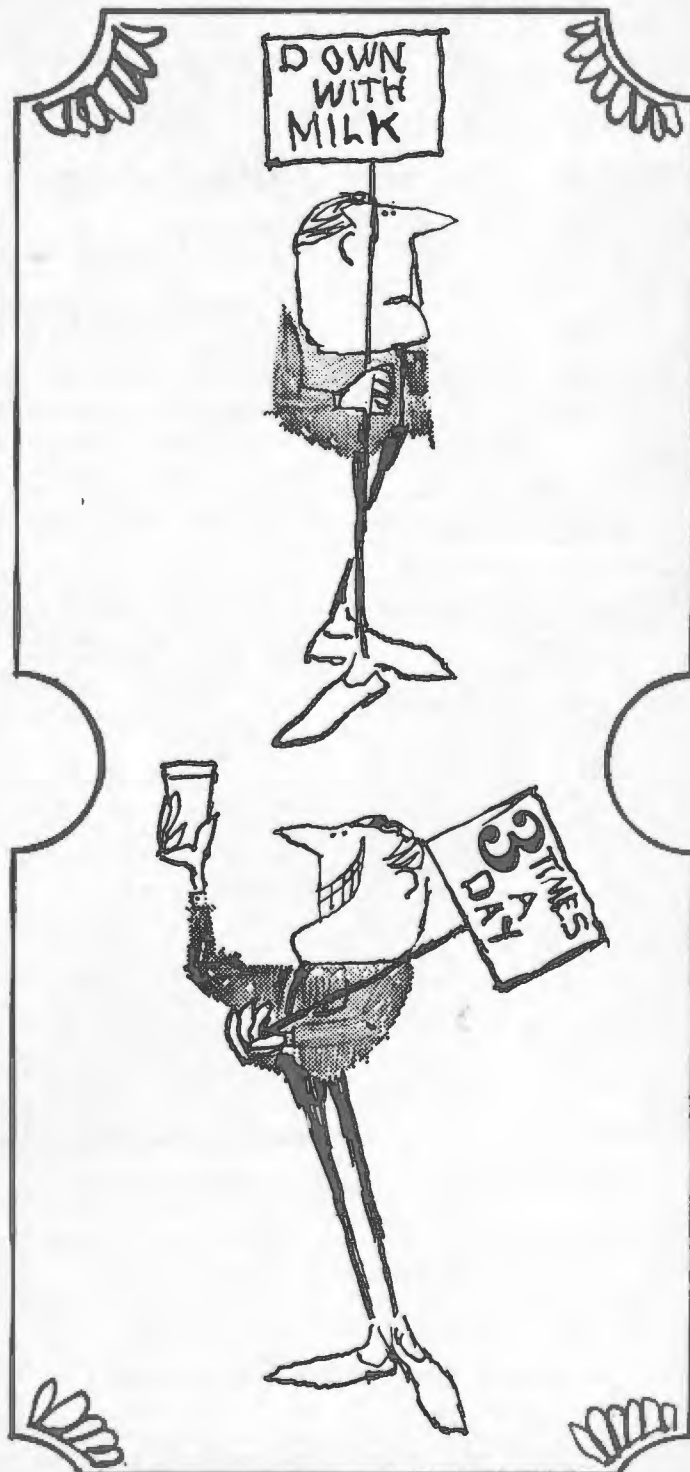
She said questionable parts of the civil rights bill must be ruled on by the Supreme Court as soon as possible.

Mrs. May said she is against the administration's Anti-Poverty Bill, and favors separate bills to deal with this problem. She is also against the administration's Medicare Program "as it now stands."

In answer to a question on agriculture, Mrs. May said she favors Goldwater's plan to get rid of price supports over a four-year period, and increase the land retirement program to stabilize production.

Con Adams, candidate for state senator from the 16th district, accompanied Mrs. May.

In an interview after Mrs. May's speech, Adams commented on the Business and Occupational Tax: "The Business and Occupational Tax is entirely inequitable. If a business sells \$1 million worth of merchandise and loses \$100,000, the state still taxes the million."



WASHINGTON DAIRY PRODUCTS COMMISSION, SEATTLE

New Student Lounge For Meetings



The area just off the bookstore was designed as a convenience lounge, a place for meetings and relaxation. It is not primarily a reading and study lounge.

"Students studying should not feel they have priority, because

we have fine study areas adjacent to the library," said Sigvard Hansen, ASB advisor.

There is usually a sign displayed about an hour before a scheduled meeting, so a student will not be shaken out of his contemplative mood by the rush

of a convening club.

THE ASB LOUNGE is free at all times. It is also open in the evenings when it may be used by outside clubs.

Mr. Hansen said, "We want to encourage a free use of this

lounge for club meetings and recreation, rather than schedule it as strictly as we do the fireplace lounge."

The ASB lounge seats 100 persons, and has been used for luncheons, meetings and general relaxation.

Cecile Ruiz Reports Budget

SAC President Ruiz reported on the new budget for this year for the club.

The topic of distribution of material to different clubs was brought up. Miss Ruiz said the idea of having boxes made for each room. This way the clubs would be able to communicate easier with the officers.

Miss Ruiz stated the gym would be open on Wednesday for those who want to play ball or basketball.

Each of these given an activity which must be returned to Miss Ruiz any dance can be

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Whitman To Host Conference

Racial tension existing in the country today will be discussed by faculty and students alike at a conference, "The Anatomy of a Revolution," to be held on the Whitman College campus Friday and Saturday, October 23-24.

The highlight of the conference will be the keynote speech Friday night by Louis Lomax, Negro author and orator. J. Archie Hargraves of Chicago will speak at the Saturday morning session.

Seminars following Hargraves' speech will be led by professors from colleges and universities throughout Oregon and Washington.

Saturday afternoon, all speakers will take part in discussion.

The Freedom Singers, a folk-singing group from New York, will close the conference with a concert Saturday night.

Except for the seminars held in classrooms on the Whitman

THE WASP'S NEST

Pat Rediske

Reminiscences, by army general Douglas MacArthur (McGraw-Hill), has recently headed the reviewing lists of several magazines and newspapers, with good reason; it is the last grasp flung toward an established, but controversial, reputation by a controversial man.

Beginning with his childhood, he restates the little vignettes that other people had remembered for him, drags each school paper and boyhood medal from the dusty trunk and traces every vein and artery pulsation to its last whispered conclusion.

It is all vaguely embarrassing because one is painfully aware that it was written by a very old, very ill man. He is no longer the general of the army, but only that fellow that Truman fought with over . . . what was that place?

The book has little historical significance, but for those who want to discover a little psychological insight into what made this warrior function, it might be worth the reading.

It is fortunate that the book came out after his death. The critics would have proved much too unkind, or not unkind enough—in either case, he would have known why. Coming afterward, the book has done no damage.

It will be up to the historians to put MacArthur in his rightful place in history, wherever that shall be — one doubts if even they will be able to agree.

campus, the conference will be held in the auditorium of the old Walla Walla High School.

Students from other colleges and universities in the Northwest will be participating in the conference, which is open to the public.

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SUNDAYS — 6:30 p. m.

Volley Ball Open For Women

CBC women students may turn out for volleyball starting Thursday. The first game is scheduled for November 7 with the Central Washington State College women's volleyball team, at CBC.

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The Streak Is Done:

Yakima Indians Pluck CBC Hawks

Friday night marked the end of the CBC Hawks' 30 game winning streak as the Yakima Indians defeated them 12-7 at the home field.

The first half went scoreless as the Indians picked up in the third quarter when Dan Bowerman threw a pass and ran it in for a Hawk TD. The Indians made it 7-0 and the Hawks seemed on the move in the typical second half.

But this proved to be a score the Hawks were unable to make while the Indians were able for two TD's in the third quarter.

The FIRST TD came when the Indians gained possession of the ball at the kickoff, and Walt Lister, the Indians' leading rusher, started the drive with a long return.

The ball on the Yakima Indians drove to the

CBC three yard stripe, helped by a 15 yard penalty against the Hawks and a 15 yard pass play, where Indian quarterback Groff carried it across making the score 7-6.

Yakima's second TD, the final score of the game, came when a CBC fumble was recovered by the Indians on the CBC 35. Yakima scored three plays later, and although the PAT was again no good, the additional six points were all that were needed.

ALTHOUGH THE Hawks had the ball three times in the final quarter, the Indian defense proved too sturdy.

Lister's pass protection could not delay the rushing defenders long enough for accurate passing, and the ground yardage was not enough. The game ended with the score 12-7, and the Hawks had lost their first game in 31.



FROSH FORUM: Freshman advisor George Kunz holds a meeting with the new freshman representatives. Left to right are: Larry Williamson, Jill Lang and Jerry Bailey.

Brand:

On The Brand Wagon

Friday night CBC lost its football game in two seasons at Yakima Valley J. C. Stadium in Pasco.

Asked what the problem was, Dwight Pool, head coach, said: "Readiness. That's the whole trouble. We're not ready to meet a good team like Yakima is."

The problem certainly was not physical readiness. The Hawks had been practicing all week especially for that game. They simply were not mentally ready for the Indian squad.

ANOTHER FACTOR in the loss was the enthusiasm and desire to win that was evident in the Yakima team. This was

instilled in them partly, at least, by the support of their student body at the game.

There is one consoling factor in the disaster, however, and that is that you can be sure we will be more than ready when we meet Olympic J.C. tomorrow at their home field.

As the saying goes, "You can't win them all" even if you do have 30 straight wins. Tomorrow we start over.

Directors Attend Conference

Last Monday, Venetta Stappler, director of women's activities, and Sigvard Hansen, director of men's activities, attended the first in a series of high school-college conferences.

The conference was held at Washington State University for high school students in the Pullman area.

The purpose of these conferences is to give high school seniors a closer look at campus life and academic opportunities of the various colleges.

"WE MET quite a few former CBC students at Pullman," Mrs. Stappler said.

These included Dan Macmillan, former ASB president. Macmillan is studying for his masters in sociology.

Mrs. Stappler said, "We also saw Mr. Haas, who is studying for his doctorate."

Mrs. Stappler mentioned that a similar conference for Tri-City area high school seniors will be held at CBC, October 26.

Nurses to Take Exam Tuesday

The State Board Licensing Exams for practical nurses will be held at Columbia Basin College this year October 20.

Approximately 140 graduate practical nurses will take the exam. Nineteen of these are CBC students.

The student body is requested to cooperate in any manner possible to make this day a

Y.R.'s Hear Goldwater In Spokane

Young Republicans of CBC met at 5:45 Saturday morning for a club trip to hear Barry Goldwater speak at the Spokane airport.

The group was part of about 7,000 people from the Inland Empire who came to hear Goldwater speak.

The club also took 40 cases of goldwater pop to Spokane and sold it at the Goldwater rally.

FOLLOWING THE airport rally, the Y.P.'s met at noon in the Flamingo restaurant for a smorgasboard lunch. Then they stopped at the Spokane Republican Headquarters.

The club officers were elected October 8. They are: Mike Nunn, president; Larry Krueger, vice president; Marsha Nelson, secretary; Duane Brandenburg, SAC representative; Scott Tompkins, publicity director; Dan Wehtsler, parliamentarian; and Carole Thomas, executive secretary. Mr. Al Smith is club advisor.

The Y.R.'s meet in the fire place lounge every Wednesday evening at 6:30. The club has planned an interesting program for each meeting.

Y.R.'S HAVE scheduled several activities. They include a car raffle, a barbecue and a debate with the Young Democrats. The club invites all interested students to attend its meetings.

little easier for them.

The graduates have only one hour for lunch, and it is requested that you give up your table or chair for them if you are finished eating.



Dean Heiling, sophomore president, plans for the homecoming dance and activities with Clifford Smith, sopho-

more vice president, and Steve Clark, sophomore representative. The homecoming is November 7, after the Grey's Harbor game.

Innovation:

New Faculty Welcomed During Tea



WELCOME: Ron Spelley, ASB president, welcomes new faculty members to CBC during the first tea given for first year instructors. The ASB council decided to make the tea a regular function each new year. Council officers at-

tended, wearing Columbia blue blazers. Students served refreshments and members joined informal discussions. **BELOW:** Faculty and students sat at tables and enjoyed the refreshments provided for the occasion. The refreshments were served by

